Units for magnetic measurement

	Symbol	Gaussian & cgs emu[a]	Conversion Factor, C[b]	SI & rationalized mks[c]
Magnetic flux density, magnetic induction	B	gauss (G)[d]	10^{-4}	tesla (T), Wb/m^2
Magnetic flux	Φ	maxwell (Mx), $G \cdot cm^2$	10^{-8}	weber (Wb), volt second (V·s)
Magnetic potential difference, magnetomotive force	U, F	gilbert (Gb)	$10/4\pi$	ampere (A)
Magnetic field strength, magnetizing force	H	oersted (Oe),[e] Gb/cm	$10^3/4\pi$	A/m[f]
(Volume) magnetization[g]	M	emu/cm[3h]	10^3	A/m
(Volume) magnetization	4πM	G	$10^3/4\pi$	A/m
Magnetic polarization, intensity of magnetization	J, I	emu/cm^3	$4\pi \times 10^{-4}$	T, Wb/m^2[i]
(Mass) magnetization	σ, M	emu/g	1 $4\pi \times 10^{-7}$	$A \cdot m^2/kg$ Wb·m/kg
Magnetic moment	m	emu, erg/G	10^{-3}	$A \cdot m^2$, joule per tesla (J/T)
Magnetic dipole moment	j	emu, erg/G	$4\pi \times 10^{-10}$	Wb·m[i]
(Volume) susceptibility	χ, κ	dimensionless, emu/cm^3	4π $(4\pi)^2 \times 10^{-7}$	dimensionless henry per meter (H/m), Wb/(A·m)
(Mass) susceptibility	χ_ρ, κ_ρ	cm^3/g, emu/g	$4\pi \times 10^{-3}$ $(4\pi)^2 \times 10^{-10}$	m^3/kg $H \cdot m^2/kg$
(Molar) susceptibility	χ_{mol}, κ_{mol}	cm^3/mol, emu/mol	$4\pi \times 10^{-6}$ $(4\pi)^2 \times 10^{-13}$	m^3/mol $H \cdot m^2/mol$
Permeability	μ	dimensionless	$4\pi \times 10^{-7}$	H/m, Wb/(A·m)
Relative permeability[j]	μ_r	not defined	—	dimensionless
(Volume) energy density, energy product[k]	W	erg/cm^3	10^{-1}	J/m^3
Demagnetization factor	D, N	dimensionless	$1/4\pi$	dimensionless

a. *Gaussian units and cgs emu are the same for magnetic properties. The defining relation is $B = H + 4\pi M$.*
b. *Multiply a number in Gaussian units by C to convert it to SI (e.g., 1 G × 10^{-4} T/G = 10^{-4} T).*
c. *SI (Système International d'Unités) has been adopted by the National Bureau of Standards. Where two conversion factors are given, the upper one is recognized under, or consistent with, SI and is based on the definition $B = \mu_0(H + M)$, where $\mu_0 = 4\pi \times 10^{-7}$ H/m. The lower one is not recognized under SI and is based on the definition $B = \mu_0 H + J$, where the symbol I is often used in place of J.*
d. *1 gauss = 10^5 gamma (γ).*
e. *Both oersted and gauss are expressed as $cm^{-1/2} \cdot g^{1/2} \cdot s^{-1}$ in terms of base units.*
f. *A/m was often expressed as "ampere-turn per meter" when used for magnetic field strength.*
g. *Magnetic moment per unit volume*
h. *The designation "emu" is not a unit*
i. *Recognized under SI, even though based on the definition $B = \mu_0 H + J$. See footnote c.*
j. *$\mu_r = \mu/\mu_0 = 1 + \chi$, all in SI. μ_r is equal to Gaussian μ.*
k. *$B \cdot H$ and $\mu_0 M \cdot H$ have SI units J/m^3; $M \cdot H$ and $B \cdot H/4\pi$ have Gaussian units erg/cm^3.*

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